TRAVELERS GUIDE RATE CARD 2013

Buy-Way Traveler's Guide & Map

Now in its seventh year of publication, and the BUY-WAY's ninth year, we continue to print 30,000 Travelers Guides which will be distributed across Ohio and neighboring states.

AUGUST 8, 9 & 10 2013!

LINCOLN HIGHWAY — BUY-WAY YARD SALE

Ads are first-come-first-served! Close date is May 10th, 2013.

Listing: **$60** (Only approx. 25 available. Exact size is determined by available space). Lists nearest community in bold; sale days, organization name if applicable, location description, short description of items and amenities, and a phone # if space is available.

"Hero Sponsor" ad: **$350** (Only 3 available. 1/3 panel)

Large Ad: **$240** (Approx. 10 available.) 2.5 x 2 inches but determined by design space available). (These get sold fast! Reserve space NOW!)

Small ad: **$150** About 2 x 1 inches and determined by space available). Use your logo, days of event, activities; ***we design for you!*** We will number your ad or use a call-out arrow depending on placement of ad to your area of the map. (These get sold fast! Reserve space NOW!)

"RESTAURANT LISTING PAGE SPONSOR" ad (not shown): **$400.00 One** available. Ad appears on the listings page.

HUNGRY SHOPPERS FIND YOU!

Map shows all routes of the Lincoln Highway in Ohio.

RESTAURANT LISTINGS: **$50.00**
We will list restaurants and eateries across the state from east to west. Attract more than 100,000 shoppers daily with "Yard Sale Specials."

Shoppers ask for and follow these guides. Advertise here for success!
Any Ad Above Earns a FREE listing on our Website!

OLHHC Members are invoiced net 30 days. Non-members please send check with this insertion order completed to:
OLHHC P.O. Box 20509 Canton, OH 44701

OLHHC Members Take 10% OFF!